

# MODEL FOR ADVANCING HIT ADOPTION IN COMMUNITIES OF COLOR

<i>Assets</i>	<i>Challenges</i>	<i>Key Principles</i>	<i>Recommendations</i>
Supportive policy goals and resource commitments	No/minimal participation in policy-making	Universal access to HIT required to reach health parity/equity	Equitable minority participation in HIT planning, design, application & evaluation (all levels)
Prototype for expanded participation	Limited availability of financial assistance	True partnerships with everyone at the table	Public/private investments for more access and HIT use in minority communities
Demonstrated impact of HIT for communities of color	Lack of awareness of cultural context/issues	Consumer ownership of personal health data	More research on HIT in communities of color—access/use/health gap connection
Closing of IT gap, esp. among youth	Internet access/ownership gap	Criticality of privacy/confidentiality safeguards	Community outreach/HIT education
Increasing F/CBO involvement in health education/outreach	Low health and computer literacy		Incentives for HIT investments, e.g. tax credits, EM code, product advertising
Positive cost/benefit ratio over time			